



The 2022 Great Farmville Duck Derby

September 16, 2022 at 6:00pm at Riverside Park

Purchase a Duck:

Single Duck \$5
Quack Pack (6 Ducks) \$25
Flock (25 Ducks) \$100

Winnings:

1st Place Duck: \$1,000
2nd Place Duck: \$500
3rd Place Duck: \$250

Adopt a duck from **Piedmont Senior Resources** Monday-Friday 8:00am-4:30pm!

For questions or information please contact 434-767-5588,
To sponsor this event please contact Jamie Anderson at janderson@psraaa.org or
Jordan Miles at jmiles@psraaa.org

All proceeds will benefit our community programs!

Disease Prevention
Elder Abuse
CHORE
Farmers Market Nutrition
Options Counseling

VICAP
Care Coordination
Home-Delivered Meals
Friendship Cafes
Non-Emergency Medical Transportation

This event is a joint effort between Piedmont Senior Resources, the Heart of Virginia Festival, and the Farmville Jaycees Live at Riverside concert series!



Sponsorship Information

Sponsorship Level:

_____ \$3,000 Launchpad Duck Sponsor

_____ \$ 1,000 Donald Duck Sponsor

_____ \$250 Huey Duck Sponsor

_____ \$2,500 Mr. McDuck Sponsor

_____ \$500.00 Daisy Duck Sponsor

- Give Online: <https://www.psraaa.org/support-us.html>
- Pay by Check (Please make all checks payable to Piedmont Senior Resources)

For more questions or information contact Jamie Anderson at janderson@psraaa.org or by phone at 434-767-5588.

Sponsorship Contract

All Proceeds to benefit Piedmont Senior Resources Area Agency on Aging!

As a Launchpad Duck Sponsor (\$3,000), you will receive:

- YOUR LOGO ON THE DUCK DERBY BANNER
- AN INVITATION TO WATCH THE DUCKS FLOAT DOWN THE RIVER FROM THE BOAT LANDING
- RECOGNIZED AT THE EVENT
- YOUR LOGO ON ALL PROMOTIONAL ITEMS
- MENTION IN NEWS'S RELEASES, SOCIAL MEDIA, AND ALL PUBLICATIONS PRINTED AFTER TIME OF SPONSORSHIP
- 100 DUCKS TO RACE

As a Mr. McDuck Sponsor (2,500), you will receive:

- YOUR LOGO ON DUCK DERBY BANNER
- AN INVITATION TO WATCH THE DUCKS FLOAT DOWN THE RIVER FROM THE BOAT LANDING
- RECOGNIZED AT EVENT
- YOUR LOGO ON ALL PROMOTIONAL MATERIAL



- MENTION IN NEWS RELEASES, SOCIAL MEDIA, AND ALL PUBLICATIONS PRINTED AFTER TIME OF SPONSORSHIP
- 75 DUCKS TO RACE

As a Donald Duck Sponsor (\$1,000), you will receive:

- AN INVITATION TO WATCH THE DUCKS FROM THE BOAT LANDING BOAT ON FRIDAY, SEPTEMBER 16, 2022!
- RECOGNIZED AT EVENT
- YOUR LOGO ON ALL PROMOTIONAL MATERIAL
- MENTION IN NEWS RELEASES, SOCIAL MEDIA, AND ALL PUBLICATIONS PRINTED AFTER TIME OF SPONSORSHIP
- 20 DUCKS TO RACE

As a Daisy Duck Sponsor (\$500), you will receive:

- RECOGNIZED AT EVENT
- YOUR LOGO ON ALL OUR PROMOTIONAL MATERIAL
- MENTION IN NEWS RELEASES, SOCIAL MEDIA, AND ALL PUBLICATIONS PRINTED AFTER TIME OF SPONSORSHIP
- 15 DUCKS TO RACE

As a Huey Duck Sponsor (\$250), you will receive:

- RECOGNIZED AT EVENT
- YOUR LOGO ON ALL OUR PROMOTIONAL MATERIAL
- MENTION IN NEWS RELEASES, SOCIAL MEDIA, AND ALL PUBLICATIONS PRINTED AFTER TIME OF SPONSOR
- 10 DUCKS TO RACE

As a Dewey Duck Sponsor (\$100), you will receive:

- MENTION IN NEWS RELEASES, SOCIAL MEDIA, AND ALL PUBLICATIONS PRINTED AFTER TIME OF SPONSOR
- 8 DUCKS TO RACE

JOIN US ON SEPTEMBER 16, 2022 AT RIVERSIDE PARK

Thank you for your support!

Questions? Contact Piedmont Senior Resources at 434-767-5588.





Duck a Friend Order Form

Ducks are not allowed on public property or apartment complexes.

Duck flock will remain in the yard for 48 hours!

4 Yard Ducks \$20.00

NAME OF THE PERSON TO DUCK: _____

ADDRESS: _____

SPECIAL INSTRUCTIONS: _____

YOUR NAME: _____

YOUR PHONE NUMBER: _____ - _____ - _____

YOUR EMAIL: _____

KEEP ANONYMOUS? YES/NO

All ducks will be delivered in flocks of four from July 25, 2022, to September 15, 2022.

All proceeds benefit Piedmont Senior Resources! Thank you for your support!



CONGRATULATIONS!!! YOU HAVE BEEN DUCKED!

This fundraiser is by Piedmont Seniors Resources Area Agency on Aging!

A friend of yours paid us to place our flock of ducks in your yard! Enjoy the view, but don't be discouraged when you find them gone. The ducks new home every 48 hours to help benefit Piedmont Senior Resources.

If you would like to share the joy of the flock and have someone else's house ducked, please fill out the Duck a Friend Order Form and leave it with your ducks!

JOIN US ON SEPTEMBER 16, 2022 AT RIVERSIDE PARK

Thank You for Your Support

Questions? Contact Piedmont Senior Resources at 434-767-5588.